

epres™

HOW TO USE EPRES

TREATMENT HAIRCUT

MIXING RATIO:

8 pumps from pro bottle into the epres spray bottle with 4.5oz of water

HOW TO USE:

AS A CUTTING LOTION:

FOR FINE TO MEDIUM HAIR

Start with dry hair and saturate with epres from roots to ends.

Saturate until the hair looks wet but not dripping.

Comb through and proceed to sectioning.

Do your entire cut. Shampoo/condition your choice, towel dry, add styling products and blow-out.

Detail cut once dry if this is something the artist does.

FOR MEDIUM TO COARSE TEXTURE

The artist can shampoo, towel dry very well, saturate the hair with epres and follow the above steps.

The stylist should rinse and add conditioner if need prior to starting the blowout.

Excellent for clipper cuts as well.

ON CURLY HAIR:

Use as a styling product. Shampoo, condition, and towel dry the hair. Spray epres section by section from roots to ends.

Scrunch the hair to encourage the curl pattern or wrap sections of hair around your finger to create a corkscrew pattern and let air dry or use a diffuser. epres reduces frizz leaving the hair shiny and soft to the touch.



CHEMICAL SERVICES

COLOR/HIGHLIGHTS/BALAYAGE

MIXING RATIO:

Add 2 pumps of epres pro to every bowl or bottle (gloss/glaze)

HOW TO USE:

EXAMPLE #1:

Balayage with gloss/toner. In a bowl, add the number of scoops of lightener, developer, 2 pumps of epres to the bowl and mix.

Apply as normal. When you're ready to gloss/glaze, mix toner/developer, add 2 pumps of epres and mix.

Apply as desired.

Once the gloss/toner is to the desired tone, shampoo, condition and proceed to cut or blowout (apply styling products to achieve desired look).

EXAMPLE #2:

ONE PROCESS ROOT TOUCH UP AND NO PULL THROUGH COLOR

Add 2 pumps of epres to color/developer in the bowl. Apply root color as normal.

Once this step is completed, spray epres (consumer kit mixture) and saturate the hair (mid-lengths to ends).

Shampoo/condition and proceed to cut or blowout (apply styling products to achieve desired look).

EXAMPLE #3:

BALAYAGE NO GLOSS/TONER

2 pumps of epres to the lightener/developer in the bowl.

By section, spray epres (consumer kit mixture) on all the hair not being lightened from roots to ends.

Shampoo/condition and proceed to cut or blowout (apply styling products to achieve desired look).

EXAMPLE #4:

TRADITIONAL HIGHLIGHTS WITH GLOSS/TONER:
SAME AS EXAMPLE #1

TRADITIONAL HIGHLIGHTS WITH NO GLOSS/TONER:
SAME AS EXAMPLE #3.

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HOW TO USE EPRES

TREATMENT BLOWDRY

MIXING RATIO:

2-3 pumps or 1/4 of the concentrate with 4.5oz of water in the epres spray bottle.

Drying time is shortened because it repairs the disulfide bonds and polishes the cuticle. The hair feels strong, soft, and smooth.

HOW TO USE:

BLOW-DRY PRIMER:

Shampoo and condition then towel dry.

Apply a light over spray section by section, keeping it approximately 2 inches away from the root area.

This technique, you are not saturating the hair instead using epres as a primer before adding styling product.

Comb through and apply styling products as usual.

AT HOME MAINTENANCE KIT

The 2 concentrates provide 6-8 applications depending on length and density of hair.

APPROX. \$6 PER APPLICATION AT HOME

TOTAL COST IS \$50 MSRP

HOW TO USE:

The treatment must process for a minimum of 10 minutes however they can leave-in overnight and shampoo/condition the next morning. You can braid it or do a messy claw clip bun.

REFILL BOX:

Once your client has purchased a Kit and the concentrates have run out, they can come in and just purchase the refill box for \$34. 2 concentrates per box. Approx 6-8 applications depending on length and density of their hair.

EXTENSIONS

MIXING RATIO:

8 pumps of epres pro with 4.5oz of water in the epres spray bottle for extension that are installed.

HOW TO USE:

EXTENSIONS INSTALLED &

NO CUSTOM COLOR APPLICATION:

HAND TIED OR FUSION

Spray and saturate from roots to ends, process for a minimum of 10 mins, shampoo/condition and towel dry.

Proceed to haircut or add styling products and proceed to blowout.

TAPE IN:

Spray 2 inches away from the tape, process for a minimum of 10 mins,

Shampoo/condition and towel dry.

Proceed to haircut or add styling products and proceed to blowout.

CUSTOM COLOR FOR EXTENSIONS

PRE-INSTALLATION OR ONCE INSTALLED:

FOLLOW THE INSTRUCTIONS IN THE COLOR /LIGHTENER SECTION ABOVE.



Keep in mind, EVERY strand of hair should be treated whether it's added to the chemical service or saturated via the epres spray bottle.

Once a concentrate is mixed with water in the epres spray bottle, it will last up to 8 weeks. The client DOES NOT throw away what is left in the bottle after each weekly application.